

Value-driven Engineering Conference

Medical Innovation for U.S. Global Competitiveness

Coming Soon

October 2011 ■ Akron, Ohio

The Value-driven Engineering Conference will engage senior government officials with thought leaders from academia, government, industry, healthcare, venture capital, philanthropy and nonprofit sectors to explore the promise of Value-driven Engineering in the United States.

Conference Objectives:

1. Gather and engage senior government officials with thought leaders and entrepreneurs to continue development of the Value-driven Engineering **road map**.
2. Further define, clarify and give examples of Value-driven Engineering, including:
 - Assurance of quality
 - Clinical utility keeping the lifestyle and economic needs of the patient in mind
 - Reduced complexity in product design
 - Demonstrated savings to the health care system
3. Refine the national Platform to Advance Value-driven Engineering (PAVE), aimed at marrying American ingenuity and innovation to meet the challenges of our generation, and to meet our nation's goals for job creation and reduction in healthcare costs.

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